

Photographer Prompt Studio.

— V1.0 · LAUNCH

Turn a photo into a prompt.
Find the photographer it inspires. Make it better.



METRIC

3 TOOLS · 1
ENDPOINT

MODEL

CLAUDE SONNET 4.6

AVAILABILITY

AVAILABLE Q1 2026

PHOTOGRAPHER PROMPT STUDIO

Photographers speak with their eyes.

AI generators speak with prompts.



You look at an image and you know exactly why it works — light, composition, mood. But in Midjourney or Stable Diffusion the right prompt is trial and error.



You know a hundred photographers who have already solved that visual problem. But you can't translate their signature style into instructions for a model.



Prompt tools are designed for engineers, not for people with visual culture. Photographers' expertise stays locked out of the room.

PROBLEM 01

76%

of professional photographers have tried AI image generation but abandoned it out of prompt frustration

PROBLEM 02

4×

the average time to iterate a prompt compared to processing a photo in Lightroom

PROBLEM 03

0

prompt tools on the market that speak the language of photographic culture

SOURCES: INTERNAL SURVEYS OF 120 PHOTOGRAPHERS, 2025

One studio in the browser. Three tools.

One model.

All in English, under 10 seconds per request, API key safe.

01



Recreate this image

You upload a photo. Claude reads it and returns a complete prompt to recreate it: subject, pose, lighting, palette, mood, photographic technique. Plus the name of a real photographer whose signature style matches.

02



Match a photographer to your brief

Describe the mood you're looking for in natural language. Claude returns the 20 closest real photographers, ranked, with a stylistic rationale for each.

03



Improve your prompt

Paste a draft. Claude rewrites it more vivid, more specific, faithful to intent. And it can blend the style of the photographers you've selected — not the names, but light, palette, technique.

Browser → Express proxy → Claude.

Your API key stays safe.

01



Open the app in the browser. No installation, no mandatory account.

02



Requests go to a small local Express server that acts as a proxy.

03



The proxy adds the API key and forwards to Claude. The key is never exposed in the browser.

04



Claude analyzes image and text, responds in JSON, the UI renders the results in under 10 seconds.

TECH STACK

FRONTEND

React 18 + Vite

BACKEND

Node.js + Express

MODEL

Claude Sonnet 4.6 · Anthropic API

FE DEPLOY

Vercel

PROXY DEPLOY

Railway

COST / REQ

fractions of a cent

Recreate this image

From a photo, a text prompt + the photographer it inspires.

- Upload a photo from your archive.
- Claude returns a complete prompt: subject, pose, expression, lighting, palette, mood, composition, technique.
- It also tells you which real photographer has a similar stylistic signature, and why.

⚡ CLAUDE SONNET 4.6 • 700 TOKEN • ~7 SEC



INPUT

uploaded photo

→ CLAUDE

GENERATED PROMPT

A young woman leaning against a window, soft north light raking across her cheekbone, muted olive and umber palette, 85mm lens at f/2, slight film grain, contemplative mood, late 1990s editorial sensibility.

SUGGESTED PHOTOGRAPHER



Paolo Roversi

For the soft lateral light, the desaturated palette, the contemplative intimacy that matches the photo's atmosphere.

Match a photographer to your brief

Write the mood. Get 20 photographers, ranked.

≡ USER BRIEF

"editorial dream, soft light, melancholic mood, desaturated palette, suspended female subjects"

#1



MATCH 96%

Tim Walker

Dreamlike compositions, theatrical sets, pastel palette — a perfect match for your fantastical-editorial brief.

#2



MATCH 92%

Paolo Roversi

Soft lateral light, desaturated palette, contemplative intimacy that mirrors the requested mood.

#3



MATCH 89%

Sarah Moon

Painterly atmosphere, sepia tones, suspended female subjects — aligns with the dreamlike vein of the brief.

+ 17 MORE RANKED PHOTOGRAPHERS

● Deborah Turbeville

● Sølve Sundsbø

● Annie Leibovitz

● Nick Knight

● David LaChapelle

● Steven Meisel

Improve your prompt

A rough draft → a vivid, specific, intent-faithful prompt.

🕒 CLAUDE SONNET 4.6 • ~6 SEC

✎ BEFORE • USER DRAFT

DRAFT

"female portrait, soft light, melancholic mood"

📄 3 ELEMENTS • 0 TECHNICAL DETAIL • AMBIGUOUS



IMPROVE

✂ AFTER • IMPROVED PROMPT

READY

A young woman in her late twenties, half-turned toward a soft north-facing window, late afternoon light diffused through sheer linen curtains, muted olive and slate palette, slight 35mm grain, 85mm at f/2, melancholic but warm, 1990s editorial portrait sensibility.

✅ 8 ELEMENTS • 4 TECHNICAL DETAILS • ACTIONABLE



OPTIONAL BLEND

select the photographers suggested by Match and Claude weaves their stylistic signatures into the prompt — not just the names, but light, palette, composition, technique.

07 • WHY NOW

AI generates images. But prompts are still the bottleneck.

AI IMAGE GEN MARKET



\$13B

AI image generation market projected to reach \$13B by 2030, CAGR 17% (Grand View Research)

ACTIVE USERS



100M+

combined active users of Midjourney, DALL·E, Stable Diffusion and Adobe Firefly in 2025

UNSATISFYING PROMPTS



70%

of user-generated prompts produce unsatisfying results on the first attempt — source: Adobe user studies, 2024

- Photographers have the visual expertise that 99% of AI users lack. [Photographer Prompt Studio](#) turns it into a competitive advantage.

One purchase. **No subscriptions.** Everything included.

FULL LICENSE



● ONE-TIME PURCHASE

€195

ONE-TIME PAYMENT • VAT INCLUDED

- ⚙️ Perpetual license • no renewal
- 📄 Free updates for 12 months
- 💻 2 devices • 1 personal account

BUY NOW • €195

ALL INCLUDED • NO TIERS



Recreate this image

Unlimited photo analysis + recommended photographer



Improve your prompt

Vivid rewriting + stylistic blend



Direct export

Midjourney • SD • Firefly • DALL·E



Priority support

Response within 24h, dedicated channel



Match photographer

Top 20 photographers ranked + blend



Personal history

Saved prompt gallery and photos



API access included

For integrations and automations



Community access

Prompt exchange, lookbooks, case studies



Requests use your own Anthropic API key — no recurring cost from us.

● We're photographers-first, not SaaS-first: **€195 once**. No subscription, no renewal, no tiers.

● 10 · THANK YOU ●

Photographer Prompt Studio

Turn your visual culture into an AI advantage.



WEBSITE

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EMAIL

hello@prompt-studio.app



SOCIAL

@promptstudio

● WAITLIST OPEN · Q1 2026